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## SKILLS

Visual Design  
Design Systems  
Brand Guidelines  
Design Thinking  
Community Engagement

Highly Organized  
Conceptual Thinker  
Agile and Adaptive  
Collaborative with Teams  
Defends Design Decisions

## TOOLS

Sketch  
Figma  
InVision  
Adobe Photoshop  
Adobe Illustrator

## GRANT AWARDS

### GREAT MEADOWS FOUNDATION

Professional Development Grant  
2017, 2022

### KENTUCKY FOUNDATION FOR WOMEN

Artist Enrichment Grant  
2019

### ARTSWAVE

Catalyzing Impact Grant  
2017, 2018

### CENTER FOR GREAT NEIGHBORHOODS

Creative Community Grant  
2017

### PEOPLE'S LIBERTY

10K Project Grant  
2015

# JANET CREEKMORE

## visual designer

Hands-on visual designer with expertise in creating content experiences, from brand and product to content marketing and everything in between. Champion for user-centered design who understands the connections between a product's functionality, its appearance to users and business goals.

## EXPERIENCE

### UX Visual Designer, Design System Lead // Unlimited Systems

FEB 2019 - FEB 2022, CINCINNATI, OH

- Collaborated in an Agile environment implementing a user-centered vision for C4C product
- Led the development and communication of the Design System for SaaS software
- Participated in UX processes including research, design, prototyping and testing
- Engaged with focused user groups in research, testing, and prototype reviews
- Presented design decisions and progress to designers, POs, PMs, engineers and stakeholders
- Designed assets such as icons, interactions, animations and other UI visual toolkits
- Managed internal brand design projects to ensure marketing aligned with visual guidelines

### Co-Owner, Creative Director & Designer // Eye Candy

2003 - 2019, CINCINNATI, OH

- Created brand identity, print, web, digital and environmental media for diverse clients and industries
- Executed digital, print and retail marketing materials for mixed-use commercial lifestyle properties
- Designed CPG and shopper marketing materials for national brands and 300+ private label brands
- Directed photo and video assets to advance brand strategy, marketing and public services
- Managed client relationships ranging from startups to large corporations
- Project management of schedules, scope and fees, team coordination and client communication
- Led teams composed of designers, content creators, photographers and creative professionals

## LEADERSHIP

### Board Member // City of Covington Board of Architecture Review and Development

2019 - PRESENT, COVINGTON, KY

- Historic preservation, rehabilitation and regulation of buildings, sites, and development projects

### Co-Founder & Director of Programming // POPP=D ART

2015 - 2021, CINCINNATI, OH

- Renovated a vintage caravan into a mobile gallery and project space for community engagement
- Directed 5 seasons of community engagement programming in the Greater Cincinnati Region

### Communication Design Chair, Signature Events // Contemporary Arts Center

2005 - 2014, CINCINNATI, OH

- Designed and executed high-caliber events collaborating with trustees, board members and artists
- Promoted membership and fund-raising for the CAC resulting in over \$140,000 annually

## EDUCATION

Google UX Design // Professional Certificate

University of Pennsylvania // Executive Certificate, Arts and Cultural Strategy

Northern Kentucky University // BA, Graphic Design and Marketing